

ORLANDO FRINGE 2017 PROGRAM ADVERTISEMENT

AD PRICE & DIMENSIONS

Full page: (\$600) 9"w x 10.5"h Bleed Area, 8.5"w x 10"h Trim Area, 8.25"w x 9.75"h Safe Copy Area

Half page: (\$450) 8.25"w x 4.87"h

Quarter page: (\$350) 4.12"w x 4.87"h

Eighth page: (\$175) 4.12"w x 2.43"h

*Artists can place ad in prime space in daily schedule for \$25 more!

PRIME AD POSITIONS

FULL PAGE ONLY

Back Cover: \$1,750

Inside Back Cover: \$1,250

Inside Front Cover: \$1,250

ONLY ELECTRONIC FILES WILL BE ACCEPTED

Formats accepted: Press ready PDF (preferred), TIFF, AI or EPS.

DELIVERY OF ADS

PLEASE NAME FILE ACCORDINGLY: yourcompanynamehere_fringe2017

Files can be sent directly to
marketing@orlandofringe.org
SUBJECT: [Your Company] / Fringe Program Ad

Drop off or snail mail to:
Attn: Marketing Coordinator
Orlando Fringe
812 E. Rollins St.
Suite 300
Orlando, FL 32803

CAUTION: IF THE ABOVE CRITERIA IS NOT MET, WE CANNOT GUARANTEE ACCURATE REPRODUCTION OF YOUR ADVERTISEMENT.

MATERIAL CLOSING

Due date for materials is **March 1, 2017.**

TECHNICAL ISSUES

For technical questions regarding your ad, call or email Brian Sikorski at Orlando Fringe, brian@orlandofringe.org or 407 648-0077

DIGITAL AD CHECKLIST

TO BE FILLED OUT BY THE ADVERTISER OR AGENCY:

ADVERTISER: _____

CONTACT NAME: _____

CONTACT NUMBER: _____

GENERAL

- Bleeds are included on bleed ads
- All fonts are outlined or supplied
- All necessary trapping has been applied and checked

AD DIMENSIONS

- Full page
- Half page
- Quarter page
- Eighth page

FILE FORMAT 300 DPI

- PDF
- TIFF
- EPS
- PNG

SPECIAL INSTRUCTIONS: _____
